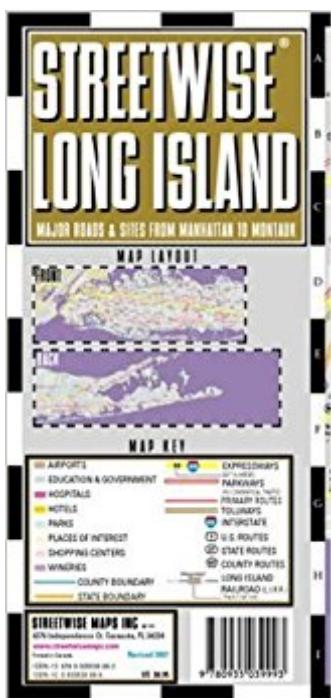


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# Streetwise Long Island Laminated Regional Road Map



## Synopsis

For the latest edition of this product search for ISBN: 9781931257411 Streetwise Long Island Map - Laminated Regional Road Map of Long Island, New York - Folding pocket size travel map with integrated LIRR tracks & stations This map covers the following areas: Main Long Island Map 1:180,000 From Manhattan to Montauk with major roads and sites in between. Simply put, this is what the STREETWISE® Long Island Map is all about. So if you plan to travel in and out of Macarthur Airport in Islip, this map will get you there. A day trip to Jones Beach or the North Fork wineries, this STREETWISE® map of Long Island will not only get you there, it will give you a list of wineries to visit. Planning a weekend visit to the Hamptons, this map will get you there. Trying to take the back road route so you can avoid the parking lot that is the Long Island Expressway on a Friday night in the summer, this map will get you there. You can experience a multitude of places using the STREETWISE® map of Long Island, New York. The complete index of towns, points of interest, shopping, education, culture, transportation and parks, makes this map an invaluable resource tool for navigating the entire Island, especially on a Friday night in the summer. Our pocket size map of Long Island is laminated for durability and accordion folding for effortless use. The STREETWISE® Long Island map is one of several detailed and easy-to-read regional road maps designed and published by STREETWISE®. Buy your STREETWISE® Long Island map today and you too can navigate Long Island like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the search bar.

## Book Information

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## Customer Reviews

'Don't leave home without STREETWISE.' --The New York Times'STREETWISE is an absolute travel essential.' --Travel + Leisure Magazine'In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE.' --Chicago Daily Herald

STREETWISE® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully. The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving. After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain. He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design. Today, STREETWISE® produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE® is one of the only, if not THE only map company that conducts research by walking or driving an area to

ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE® is the great map that you need.

The product is exactly as described, a quick guide for tourists. We just returned to New York State after years living in other states (we are natives of NY) and needed a guide like this to get acquainted with a new neighborhood, Long Island.

It's pretty useless. I have other Streetwise maps and they're good, but this one has too-thick lines, not enough contrast in the colors, and just generally is not very readable.

If you want to know where the Long Island Expressway goes, I guess this map will help you. If you want a detailed map of Long Island neighborhoods, I guess your only option is Google maps since none of the gas stations seem to sell them and this is a pathetic excuse for a map. I returned it.

good quality, but much smaller in size than I expected.

Doesn't help at all. The map has about 10 road names listed for Manhattan.

Not as detailed as I was expecting.

handy

good deal.

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